

Child Abuse Prevention Month

April 2018 Daily Calendar



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A MOVEMENT TO END CHILD ABUSE
faceitabuse.org

 **KOSAIR** CHARITIES[®]

About Face It And This Calendar

The Face It® Movement launched in April 2013 as an initiative led by Kosair Charities® as a response to the increasing number of child abuse deaths in the Commonwealth. Face It promotes best practices in child abuse prevention and intervention, engages the community, and advocates for effective policies to improve the child welfare system. More than 40 organizations—including nonprofits, government agencies, medical professionals, and school systems—are partners in the Face It Movement.

In honor of April as national Child Abuse Prevention Month, we hope that this calendar will serve as a daily reminder of the many action steps we can each take to keep kids safer in our community.



April 1

Child Abuse Prevention Month 2018

Kids are kids.



Keeping kids safe is an adult responsibility. You can be the face that helps end child abuse and neglect in Kentucky.

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April 2

Child Abuse Prevention Month 2018

**Follow Face It on social media
to learn more about how you
can take action to prevent
child abuse in Kentucky.**



facebook.com/faceitabuse



[@faceitabuse](https://twitter.com/faceitabuse)



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April 3

Child Abuse Prevention Month 2018



Raising children is tough.



Offer to help
when you can.



Ask for help
when you need it.

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April 4

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Report it.

If you suspect abuse or neglect, contact Child Protective Services at:

1-877-KYSAFE1

or

reportitky.org

April 5

Child Abuse Prevention Month 2018

In Kentucky
in 2015,
authorities
confirmed
that kids
experienced
the following
types of
abuse:

1,673

kids experienced
physical abuse

886

kids experienced
sexual abuse

17,927

kids were
neglected

74

kids died or nearly
died due to physical
abuse or neglect

Source: Kentucky Cabinet for Health and Family Services, Department for Community Based Services. Notes: Data on physical abuse, sexual abuse and neglect reflect calendar year 2015, while the fatality/near fatality data reflect state fiscal year 2015. Data are subject to change as cases are closed.

However, we know that not all child abuse gets reported, and more children experienced abuse or neglect than these numbers reflect.

But the good news is that intervention works. Services to families, relative caregivers, and quality foster care all work to keep kids safe.

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April 6

Child Abuse Prevention Month 2018



Take a stand against child abuse by wearing the color **blue** today! Help spread awareness for child abuse and neglect prevention by posting a picture in your **blue** with **#WearBlue4KYKids!**



April 7

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Spread the word about Child Abuse Prevention Month to help build awareness and encourage others to take action to create a safer community for kids!



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April 8

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One way to commit to preventing child abuse is volunteering time to a child- or youth-serving organization.



Reach out to one of Face It's 42 partners and offer to volunteer. To see all of the Face It partner organizations, please visit:

faceitabuse.org

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April 9

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Do you know the warning signs of physical abuse?

Look for any bruising on a baby who is not yet pulling up and taking steps; bruising to the ears, neck, torso, buttocks, or genitals of any child under four years; or unexplained injuries on children of any age. If you suspect abuse, report it at 1-877-KYSAFE1.



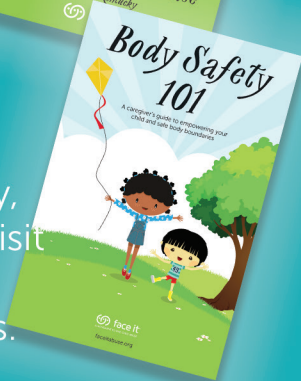
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April 10

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Face It offers free resources, including brochures and posters, to raise awareness about child abuse data and prevention tips. Consider hanging posters or sharing brochures in your church, local library, or child's school! Visit faceitabuse.org to order free materials.



April 11

Child Abuse Prevention Month 2018

Caregivers talking to children about their bodies, body safety, and personal boundaries is key in keeping them safe. It's never too early to start the conversation.

Learn more about how to have these conversations in the **Body Safety 101** guide available at:

faceitabuse.org



April 12

Child Abuse Prevention Month 2018

KIDS ARE
Not Little Adults



Crying is normal

The "terrible twos" will pass

Potty training takes patience

Hitting and yelling don't work

April 13

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Talk to your community.

Strong, safe communities are important support systems for our families and children. Meet and greet your neighbors this weekend, and maintain relationships with family and friends.



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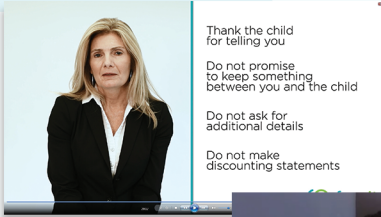
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April 14

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Thank the child
for telling you

Do not promise
to keep something
between you and the child

Do not ask for
additional details

Do not make
discounting statements



RENEE MURPHY
WHAS11 News

The Face It YouTube page features videos for professionals and community members about how to recognize and prevent abuse, along with celebrity testimonials about the challenges of parenting. Check it out at youtube.com/faceitabuse!

April 15

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Blue Sunday

Blue Sunday—a national day of prayer on which churches of all faiths are asked to join together for children and families who have been affected by abuse or neglect—is coming up on **April 29th**. Learn more about Blue Sunday and how your faith community can get involved at bluesunday.org.



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April 16

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90%

of children who are victims of sexual abuse know their abuser. Only 10% are abused by strangers.¹

1in10

children will be sexually abused before their 18th birthday.²

1. Source: Darkness to Light, Child Sex Abuse Statistics. Available at https://www.d2l.org/wp-content/uploads/2017/01/all_statistics_20150619.pdf. Accessed September 2017. 2. Source: Ibid.

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April 17

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Face It's free brochures about how to prevent physical and sexual abuse are also available in Spanish. Visit faceitabuse.org to order these free materials.



April 18

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Offer to help!

If you have experience caring for children, **offer to watch the children of your friends, family, and neighbors** when they need a break or seem frustrated.



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April 19

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Do you know the warning signs of sexual abuse?

Some signs include: strong efforts to avoid — or to be with — a specific person without an obvious reason, displaying knowledge of sexual acts that are inappropriate to his or her age, and pain when toileting or injuries around the genitals. But remember, children may not react as adults might expect. Often there are no warning signs. If you suspect abuse, report it at 1-877-KYSAFE1.



April 20

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Kentucky's

HANDS



If you know someone who is pregnant or has a newborn, encourage them to join the HANDS program. A trusted professional will come to their home to help ease the transition to becoming a parent.

Learn more at kyhands.com.



April 21

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Ensure there's minimal one-on-one time between children and adults at afterschool and sports activities, and ask how staff and volunteers are screened and supervised. Adults who work with children should have criminal background checks, personal interviews, and professional recommendations.

April 22

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Parenting is hard!

Applaud yourself or other parents for tackling one of the most difficult jobs every day, and remember that positive calls, texts, or social media posts can turn around a bad day for parents.



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April 23

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Face It and our partners offer free trainings on how to recognize, report, and prevent child abuse. Visit faceitabuse.org to learn about the trainings and how you can schedule one for your workplace, faith community, or other organization.



April 24

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Strong state policies help to strengthen communities and keep kids safe from abuse, and legislators in Kentucky have demonstrated their commitment to keeping kids safe. Visit faceitabuse.org to learn more about recent state policy wins around background checks, additional trainings for professionals, child abuse disclosure, and more.



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Good secrets? Bad secrets?

To help kids feel empowered to share information about uncomfortable situations, it is important to educate children about the difference between good secrets and bad secrets. A surprise party is a good secret because it isn't kept for long. A secret that they are told to keep forever is not okay.



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April 26

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If a child discloses abuse to you, it is critical for you to **stay calm and be a source of safety and support**. Listen carefully, and avoid pressing the child for details. Just let the story unfold. Then **report the incident** to Child Protective Services (1-877-KYSAFE1) or law enforcement.

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April 27

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Every other week Face It sends out the Face It Friday email blast, which includes child abuse prevention tips, the latest news and data in keeping kids safe, and updates from Face It partners.



To continue receiving information like you've been reading in this calendar, sign up at faceitabuse.org.



April 28

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Do you know a new or expecting parent? They can sign up to receive free child development information and parenting tips via text message. Text4baby promotes healthy families, safe homes, and connections to other new parents. Learn more at **text4baby.org**!

April 29

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Thank you to all of the faith communities who participated in today's Blue Sunday in honor of children who have experienced abuse or neglect and the families who care for them. Faith communities can help support these children and families year-round by becoming **Blue Ribbon Churches**.

Blue Sunday

Learn more about how your faith community can get involved at bluesunday.org.



April 30

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Thank you!

Thank you to the caring professionals, dedicated community leaders, and concerned citizens whose year-round commitment to ending child abuse and neglect is helping make Kentucky a safer place for kids.



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