



A MOVEMENT TO END CHILD ABUSE

face it®

2017 in Review

GREW PARTNERSHIP
BY **50%**

TOTALING **45**
PARTNERS STATEWIDE



Partner Prevention Trainings



Trained over
3,900
professionals
on best practices

Reached nearly



39,000
children

Resources



Distributed **49,000** brochures
for an annual increase of **288%**



Created the *Body Safety 101* Guide
in English and Spanish

Distributing over **10,000** in 3 months



Social Media Presence



Reaching over
300,000 individuals



Celebrated **ANOTHER** policy win

WITH SB 236

which closes gaps
in background
checks for public
schools, youth
camps, and
in-home
babysitters.





Face It Partners



The Face It® Movement, conceived and created in 2012 as a response to the public outcry against the increasing number of child abuse deaths in the Commonwealth, officially launched in April 2013 as an initiative led by Kosair Charities. Face It promotes best practices in child abuse prevention and intervention, engaging the community, and advocating for effective policies to improve the child welfare system.

Report any suspected child abuse or neglect by calling Kentucky's Child Protection Hotline (toll free) at
1-877-KYSAFE1(597-2331)

Or use online reporting system at **reportitky.org**

Always call 911 if a child is in immediate danger and needs immediate protection.



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