

face it[®]

A MOVEMENT TO END CHILD ABUSE

2018-2019 Highlights



KOSAIR
CHARITIES

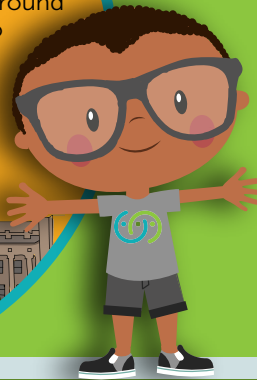
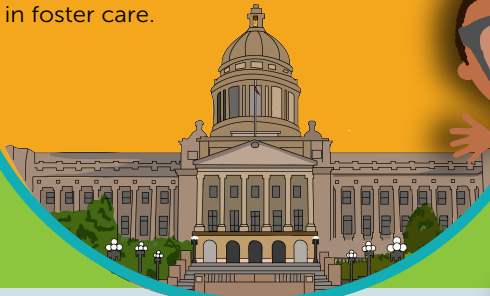
Best Practices

- Reached over 52,000 children through education and training for kids, staff, and volunteers and through partner engagement events and family fun activities
- Trained almost 7,300 professionals and volunteers on keeping kids safe
- Trainings reach schools, child care centers, food banks, children, and parents. Face It now offers an approved Kentucky Department of Education training for educators on abuse prevention.

Grew partnership with child serving organizations by **62%**

2019 Win!

House Bill 158 will take steps to align state law with the federal Family First Prevention Services Act, including modifying background checks for child serving agencies. It also establishes a bill of rights for children in foster care.



Policy Advocacy

The Face It Policy Team works to identify and advocate for needed state policy changes to ensure kids are safe from abuse and neglect



Community Outreach

- Presented to and/or attended over 50 events reaching parents and professionals with abuse prevention and recognition materials
- Distributed over 53,000 brochures reaching children, families, and local organizations in 51 Kentucky counties
- 21 media hits, including the release of the SPLASH Body Safety Guide and statewide promotion during Child Abuse Prevention Month, reaching over 460,000 people

- Facebook and Twitter engagements up by **64%**
- Over **5,400** total social media followers
- Nearly **100** parents and partners receiving text alerts



Partners



@faceitmovement



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faceitabuse.org



2Not1 Fatherhood & Families
Archdiocese of Louisville
Be Strong, Stop Bullying™
Bounce Coalition™
Boys and Girls Club of Kentuckiana
Boys and Girls Haven
Camp Quality Kentuckiana
Care for Children
Carriage House Preschool
CASA of Ohio Valley
CASA of the River Region
Center for Women & Families
Centerstone Kentucky
Charlie's Kids
Children, Inc.
ChooseWell Communities
Community Collaborated Child Care (4C)
Community Shield
Council on Developmental Disabilities, Inc.
Critically Loved
Delta Dental of Kentucky
Department for Community Based Services (DCBS)
Derby City Roller Girls
Doctors and Lawyers for Kids
Eastern Area Community Ministries
Exploited Children's Help Organization (ECHO)
Family & Children's Place
Family Nurturing Center
Green Hill Therapy
Grow Baby Grow
Home of the Innocents
Jefferson County Attorney's Office
Jefferson County Family Court
Jefferson County Public Schools (JCPS)
Jewish Family and Career Services (JFCS)
Kentucky Humanities Council
Kentucky Youth Advocates (KYA)
KentuckyOne Health/Our Lady of Peace (OLOP)



Kids Center for Pediatric Therapies
Kidz Club
Kosair Charities®
La Casita Center
Life Adventure Center of the Bluegrass
Lighthouse Community Center
Little Way Pregnancy Resource Center
Louisville Metro Office of Youth Development
Louisville Metro Police Foundation
Maryhurst
Morton Center
Neighborhood House
New Beginnings Family Services
Ohio Valley Educational Cooperative (OVEC)
Peace Education Program
Prevent Child Abuse Indiana
Prevent Child Abuse Kentucky (PCAK)
Refuge for Women
Resilience Initiative for Stability and Empowerment (RISE)
River City Junior Roller Derby
Safe Passage, Inc.
Smoketown Family Wellness Center
Southwest Community Ministries
SPARK-odc
St. Joseph's Children's Home
Sunrise Children's Services
The Special Project
UK College of Medicine
United Crescent Hill Ministries
University of Louisville Physicians Dept. of Pediatrics (UofL)
Uspiritus
Visually Impaired Preschool Services (VIPS)
Volunteers of America Mid-States
Wesley House Community Services
YMCA Kentucky
YMCA Safe Place
YouthBuild Louisville



The Face It Movement launched in 2013 as an initiative led by Kosair Charities in response to the number of child abuse deaths in the Commonwealth. Face It focuses on a three-pronged approach to addressing child abuse and neglect: promote best practices in child abuse prevention and intervention, build awareness and engage the community, and advocate for effective policies to improve the child welfare system.

*Best practices work between October 2017-September 2018.

**Policy and Community Outreach between April 2018-March 2019.