

# face it<sup>®</sup>

A MOVEMENT TO END CHILD ABUSE

## 2020 Highlights

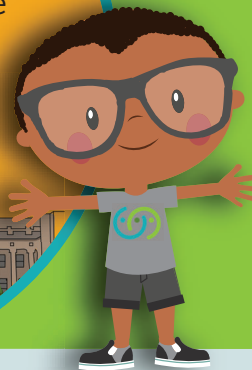


### Best Practices

- Trained over **13,000** youth in Speak Up, Be Safe child abuse prevention, conflict resolution, mediation, and cooperative games.
- Reached **875** adults through training on child abuse prevention, cyber safety, and trauma resilience.
- TEN-4 Trainings attracted more than **1,000** social workers, nurses, dentists, dental hygienists, EMTs, early childhood educators, and FRYSCs.
- In 2020, Face It's new partners serve a variety of youth and families in their communities, including youth in schools, youth with special needs, justice-involved youth, Latinx youth and families, and more.

Gained **13**  
new partners  
from across  
the state

The Face It Policy Team works to identify and advocate for needed state policy changes to ensure kids are safe from abuse and neglect.



### Policy Wins for Kids

- An increase of **\$31.5** million dollars in the DCBS budget to support evidence informed programs that keep families safely together while they recover from substance use disorder. Programs included KSTEP and START.
- **\$1.5** million appropriated for domestic violence shelter, rape crisis centers, and child advocacy centers to assist with employer contribution rates for the Kentucky Employees Retirement System.



### Community Outreach

- Created a COVID-19 resource page to give parents, caregivers, and professionals working with families a one-stop hub for COVID-related resources, such as managing the chaos at home, reducing stress, and having fun with family.
- Presented 60 gift bags to Neighborhood House, a community center that serves children and families.
- Developed "Virtually There," a new resource to assist teachers and other school staff in identifying signs of neglect or abuse in the virtual setting, establishing safety protocols, and tips to foster a more inclusive and emotionally welcoming classroom designed to meet the needs of the online learning environment.

- Distributed over **72,000** materials and resources to **81** zip codes in KY
- Over **27,000** social media engagements and **756** new followers
- TEN-4 Bruising Rule is the most viewed digital content



In October, Attorney General Daniel Cameron and members of the Attorney General's Criminal Division, Kosair Charities, and statewide partners in the Face It Movement convened for the release of a child abuse prosecution toolkit.



# Partners



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faceitabuse.org



2Not1 Fatherhood and Families | Aetna Better Health of Kentucky | Archdiocese of Louisville  
Backside Learning Center at Churchill Downs | Baxter's Corner | Be Strong, Stop Bullying | Bellwood &  
Brooklawn | Bounce Coalition | Boys & Girls Haven | Boys and Girls Club of Kentuckiana | Cabbage  
Patch Settlement House | Camp Quality Kentuckiana | Care for Children | Carriage House Preschool |  
CASA of Ohio Valley | CASA of the River Region | Center for Women & Families | Charlie's Kids |  
Children's Home of Northern Kentucky- CHNK Behavioral Health | ChooseWell Communities | City  
Schoolhouse | Commonwealth of Kentucky- Court of Justice, Jefferson County Family Court |  
Community Coordinated Child Care (4C) | Community Shield | Council on Developmental Disabilities |  
Critically Loved | Dare to Care Food Bank | Decode Project | Delta Dental of Kentucky | Department for  
Community Based Services (DCBS) | Derby City Roller Girls and Junior's | Doctors and Lawyers for Kids |  
Dreams With Wings | Eastern Area Community Ministries | Exploited Children's Help Organization  
(ECHO) | Epilepsy Foundation of Kentuckiana | Family & Children's Place | Family Enrichment Center |  
Family Nurturing Center | Family Scholar House | Fayette County Public Schools Dept. of Student  
Support Services | FEAT of Louisville | Green Dot Lexington | Green Hill Therapy | GreenHouse17 |  
Grow Baby Grow | Healing Tree | Home of the Innocents | Hope Collaborative | I Would Rather Be  
Reading | Jefferson County Attorney's Office | Jefferson County Public Schools (JCPS) | Jewish Family  
and Career Services (JFCS) | Kentucky Humanities Council | Kentucky Strengthening Families | Kentucky  
Youth Advocates (KYA) | Kids Center for Pediatric Therapies | Kidz Club | Kosair Charities® | Kentucky  
Safety and Prevention Alignment Network (KSPAN) | La Casita Center | Learning Grove | Lexington  
Leadership Foundation Fatherhood Initiative | Life Adventure Center of the Bluegrass | Lighthouse  
Community Center | Little Way Pregnancy Resource Center | Louisville Family Justice Advocates |  
Louisville Metro Office of Youth Development | Louisville Metro Police Foundation | Maryhurst | Morton  
Center | Neighborhood House | Nest Center for Women, Children & Families | New Beginnings Family  
Services | New Day Ministries | Ohio Valley Educational Cooperative (OVEC) | Omni Community Health |  
Operation Open Arms | Peace Education Program | Peace Hospital - UofL Health | Play Cousins  
Collective | Prevent Child Abuse Indiana | Prevent Child Abuse Kentucky (PCAK) | Reach Program |  
Refuge for Women | Resilience Initiative for Stability and Empowerment (RISE) | Safe Kids Fayette | Safe  
Passage Inc. | Safe Place, YMCA | Safe Sleep Kentucky | Seven Counties Services | Smoketown Family  
Wellness Center | Southwest Community Ministries | Sowing Seeds With Faith | SPARK-odc | Speak Out  
Movement | St. Joseph's Children's Home | St. Vincent de Paul | Sunrise Children's Services | Survivor's  
Corner | The Special Project | UK College of Medicine | United Crescent Hill Ministries | University of  
Kentucky Center on Trauma and Children | University of Louisville College of Education and Human  
Development | University of Louisville Dept. of Pediatrics | UP for Women & Children | Visually Impaired  
Preschool Services (VIPS) | Volunteers of America Mid-States | Wesley House Community Services |  
YMCA Kentucky- Kentucky | YMCA Youth Association | Youth Advocate Programs, Inc.(YAP) |  
YouthBuild Louisville

The Face It Movement launched in 2013 as an initiative led by Kosair Charities in response to the number of child abuse deaths in the Commonwealth. Face It focuses on a three-pronged approach to addressing child abuse and neglect: promote best practices in child abuse prevention and intervention, build awareness and engage the community, and advocate for effective policies to improve the child welfare system.