

face it®

A MOVEMENT TO END CHILD ABUSE

2021 Highlights



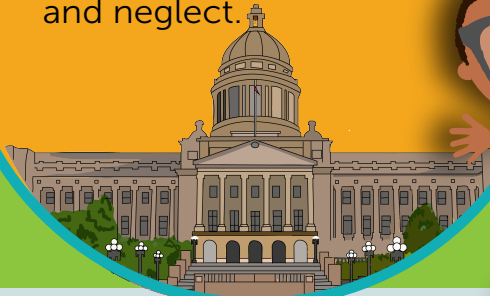
KOSAIR
CHARITIES

Best Practices

- Trained over **14,000** youth in child abuse prevention, conflict resolution, mediation, and cooperative games.
- Connected with nearly **2,000** adults through training on child abuse prevention, cyber safety, family workshops, and counseling services.
- TEN-4 Trainings attracted more than **275** social workers, nurses, dentists, dental hygienists, EMTs, early childhood educators, and FRYSCs.
- In 2021, Face It's new partners served a variety of youth and families in their communities, including youth in the child welfare and juvenile justice systems, youth with mental and behavioral health needs, and provided education and mentorship opportunities to at-risk youth and families.

Gained **10**
new partners
from across
the state

The Face It Policy Team works to identify and advocate for needed state policy changes to ensure kids are safe from abuse and neglect.



Policy Wins for Kids

- HB 472 extends the criminal statute of limitations for misdemeanor sex offenses from five years after their 18th birthday to ten. This law went into effect immediately and is retroactive within the ten-year timeframe.
- 2021 budget wins will ensure funding to support evidence-based programs for children and families impacted by or at risk of abuse, including funding for HANDS, Children's Advocacy Centers, Rape Crisis Centers, Domestic Violence Agencies and DCBS prevention services.



Community Outreach

- Partnered with Summit Media to run a series of digital ad campaigns targeting parents and caregivers across Kentucky. These campaigns focused on positive parenting messages, resources to practice self-care, and ways to get connected in your community. The campaigns garnered over 320,000 impressions.
- Distributed self-care gift bags to Carriage House staff, provided Valentine's Day self-care bags to other Face It partners, and sent out over 2,100 self-care postcards to parents & caregivers.
- Hosted three Positive Parenting Events with five partner organizations and served 68 families.

Distributed over
55,000 materials
and resources to 57
Kentucky counties

Over 23,000 social media
engagements and 544
new followers

TEN-4 Bruising Rule is
the most viewed digital
content



Partners



2Not1 Fatherhood and Families | Aetna Better Health of Kentucky | Archdiocese of Louisville | Backside Learning Center at Churchill Downs | Baxter's Corner | Be Strong, Stop Bullying | Bellwood & Brooklawn | Big Brothers Big Sisters of Kentuckiana | Bounce Coalition | Boys & Girls Haven | Boys and Girls Club of Kentuckiana | Cabbage Patch Settlement House | Camp Quality Kentuckiana | Care for Children | Carriage House Preschool | CASA of Ohio Valley | CASA of the River Region | Center for Women & Families | Charlie's Kids | Children's Alliance of Kentucky | Children's Home of Northern Kentucky- CHNK Behavioral Health | ChooseWell Communities | City Schoolhouse | Commonwealth of Kentucky- Court of Justice, Jefferson County Family Court | Community Coordinated Child Care (4C) | Community Shield | Council on Developmental Disabilities | Critically Loved | Dare to Care Food Bank | Decode Project | Delta Dental of Kentucky | Department for Community Based Services (DCBS) | Derby City Roller Girls and Junior's | Doctors and Lawyers for Kids | Dreams With Wings | Eastern Area Community Ministries | Exploited Children's Help Organization (ECHO) | Epilepsy Foundation of Kentuckiana | Family & Children's Place | Family Enrichment Center | Family Matters Exchange and Visitation Center | Family Nurturing Center | Family Scholar House | Fayette County Public Schools Dept. of Student Support Services | FEAT of Louisville | Gateway Children's Services | Green Dot Lexington | Green Hill Therapy | GreenHouse17 | Grow Baby Grow | Healing Tree | Home of the Innocents | Hope Collaborative | I Would Rather Be Reading | Jefferson County Attorney's Office | Jefferson County Public Schools (JCPS) | JenPale | Jewish Family and Career Services (JFCS) | Kentucky Humanities Council | Kentucky Kids on the Block | Kentucky Strengthening Families | Kentucky Safety and Prevention Alignment Network (KSPAN) | Kentucky Youth Advocates (KYA) | Kids Center for Pediatric Therapies | Kidz Club | Kosair Charities® | La Casita Center | Learning Grove | Lexington Leadership Foundation Fatherhood Initiative | Life Adventure Center of the Bluegrass | Lighthouse Community Center | Little Way Pregnancy Resource Center | Louisville Family Justice Advocates | Louisville Metro Office of Youth Development | Louisville Metro Police Foundation | Maryhurst | Morton Center | Mountain Comprehensive Care Center | Neighborhood House | Nest Center for Women, Children & Families | New Beginnings Family Services | New Day Ministries | Ohio Valley Educational Cooperative (OVEC) | Omni Community Health | Operation Open Arms | Orphan Care Alliance | Peace Education Program | Peace Hospital - UofL Health | Play Cousins Collective | Prevent Child Abuse Indiana | Prevent Child Abuse Kentucky (PCAK) | Reach Program | Refuge for Women | Resilience Initiative for Stability and Empowerment (RISE) | Safe Kids Fayette | Safe Passage Inc. | Safe Place, YMCA | Safe Sleep Kentucky | Santa's Little Helpers, Inc. | Seven Counties Services | Smoketown Family Wellness Center | Southwest Community Ministries | Sowing Seeds With Faith | SPARK-odc | Speak Out Movement | St. Joseph's Children's Home | St. Vincent de Paul | Sunrise Children's Services | Survivor's Corner | The Special Project | UK College of Medicine | United Crescent Hill Ministries | University of Kentucky Center on Trauma and Children | University of Louisville College of Education and Human Development | University of Louisville Dept. of Pediatrics | UP for Women & Children | Visually Impaired Preschool Services (VIPS) | Volunteers of America Mid-States | Wesley House Community Services | YMCA Kentucky- Kentucky | YMCA Youth Association | Youth Advocate Programs, Inc.(YAP) | YouthBuild Louisville

The Face It Movement launched in 2013 as an initiative led by Kosair Charities in response to the number of child abuse deaths in the Commonwealth. Face It focuses on a three-pronged approach to addressing child abuse and neglect: promote best practices in child abuse prevention and intervention, build awareness and engage the community, and advocate for effective policies to improve the child welfare system.