Best Practices

- Trained over **14,000** youth in child abuse prevention, conflict resolution, mediation, and cooperative games.
- Connected with nearly **2,000** adults through training on child abuse prevention, cyber safety, family workshops, and counseling services.
- TEN-4 Trainings attracted more than **275** social workers, nurses, dentists, dental hygienists, EMTs, early childhood educators, and FRYSCs.
- In 2021, Face It’s new partners served a variety of youth and families in their communities, including youth in the child welfare and juvenile justice systems, youth with mental and behavioral health needs, and provided education and mentorship opportunities to at-risk youth and families.

Policy Wins for Kids

- HB 472 extends the criminal statute of limitations for misdemeanor sex offenses from five years after their 18th birthday to ten. This law went into effect immediately and is retroactive within the ten-year timeframe.
- 2021 budget wins will ensure funding to support evidence-based programs for children and families impacted by or at risk of abuse, including funding for HANDS, Children’s Advocacy Centers, Rape Crisis Centers, Domestic Violence Agencies and DCBS prevention services.

Community Outreach

- Partnered with Summit Media to run a series of digital ad campaigns targeting parents and caregivers across Kentucky. These campaigns focused on positive parenting messages, resources to practice self-care, and ways to get connected in your community. The campaigns garnered over 320,000 impressions.
- Distributed self-care gift bags to Carriage House staff, provided Valentine’s Day self-care bags to other Face It partners, and sent out over 2,100 self-care postcards to parents & caregivers.
- Hosted three Positive Parenting Events with five partner organizations and served 68 families.
The Face It Movement launched in 2013 as an initiative led by Kosair Charities in response to the number of child abuse deaths in the Commonwealth. Face It focuses on a three-pronged approach to addressing child abuse and neglect: promote best practices in child abuse prevention and intervention, build awareness and engage the community, and advocate for effective policies to improve the child welfare system.