

# face it<sup>®</sup>

A MOVEMENT TO END CHILD ABUSE

## 2022 Highlights



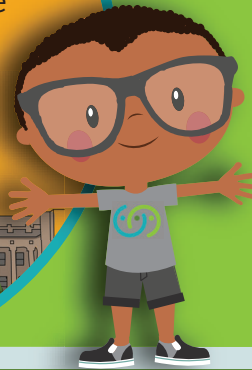
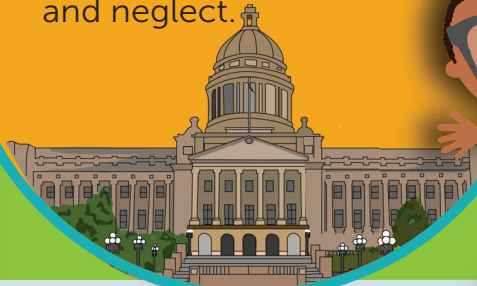
### Best Practices

- Trained nearly **17,000** youth in child abuse prevention, body safety, cyber safety, conflict resolution, and mediation.
- Reached over **2,600** parents and caregivers directly through parent skill-building events, trainings, counseling services, and workshops around strengthening family bonds.
- Trained **4,078** professionals on how to recognize the subtleties of abuse/neglect, how to intervene, and educating youth about what are safe and appropriate boundaries.
- TEN-4 FACESp trainings attracted more than **224** social workers, nurses, dentists, dental hygienists, EMTs, early childhood educators, and FRYSCs.

Face It has over **130** partners across the state

### Policy Wins for Kids

The Face It Policy Team works to identify and advocate for needed state policy changes to ensure kids are safe from abuse and neglect.



- **SB 8** strengthens points along the child welfare system to improve outcomes for children who have experienced maltreatment.
- **SB 97** strengthens the process of coroners following the death of a child.
- **HB 1** enacts a two-year state budget that, among other things, increases investment in the DCBS workforce, sustains funding for the HANDS in-home visiting program, and allocates support a team of child abuse pediatricians.



### Community Outreach

- Collaborated with the Kentucky Children’s Hospital and Kentucky Injury Prevention and Research Center on Medication Safety in the Home campaign to bring awareness to the importance of safe medication storage to prevent accidental ingestions and keep children healthy and safe. The campaign offers families and professionals who work with families tips to safely store medicine by distributing medicine lock boxes and safety tip resources throughout the Commonwealth.
- Hosted 19 Positive Parenting Events with 17 different partner organizations and served 955 parents/caregivers and children.
- Reached 6,575 parents and caregivers across the Commonwealth through Face It’s Face It Friday email blast and 186 parents and caregivers through our text alert service, which sends regular supportive messages to promote family bonding, positive parenting, and self-care.

Distributed over 55,000 materials and resources to 71 Kentucky counties

Over 12,600 engagements on social media and our media mentions reached over 2.9 million

Most viewed digital content: TEN-4 Bruising Rule