

The Kosair for Kids Face It Movement is focused on preventing and ending child abuse and neglect in Kentucky and building family strengths. It directly addresses the unacceptable incidences of child maltreatment with the promotion of best practices in child abuse prevention and intervention, engaging the community, and advocating for effective policies to improve the child welfare system. Face It's vision is that all children in the Commonwealth have stable, loving families and live in communities that prioritize their safety, well-being, and joy.

Face It is a movement that is built on the action of many towards one big goal: to end child abuse in the Commonwealth. Through statewide community partnerships, Face It aims to drive individuals across Kentucky to action by providing clear ways they can engage in child abuse and neglect prevention, including these cornerstones of commitment:



Galvanize Unlikely Allies:

- Connecting unexpected individuals to the Face It Movement and empowering their participation in abuse prevention efforts



Deepen Partner Capacity:

- Ensuring Face It partners have access to training, technical assistance, and collaborative support to prevent abuse



Face The Facts:

- Activating the whole Face It network around the most up-to-date research and data to understand and address child abuse and neglect



Bolster Parent and Caregiver Connection:

- Strengthening parents and caregivers through community connections and reducing isolation and stress within communities

Face It offers several resources that contain child abuse prevention and recognition information for parents, community members, and professionals who work with children.



To sign up for encouraging messages, text 'Facelt' to 833-FACEIT-1

View and order free materials at faceitabuse.org/resources/.

If you are interested in hosting a training for your organization, business, or in your community, visit faceitabuse.org/trainings/.



Interested in becoming a Face It Partner?

The Face It Movement partners include child- and family-serving organizations, schools, health care facilities, faith-based centers, small businesses, state agencies, and other advocacy and community-based nonprofits. Partners from across Kentucky participate in work teams in order to:

- Identify and develop opportunities for collaboration
- Create action agendas connected to the cornerstones of commitment
- Galvanize professionals and the general public to join the efforts
- Advocate for policy and practice solutions necessary to end child abuse



The work teams play a critical role in identifying Face It's state policy and budget priorities, developing public-facing messaging and materials, spearheading training and best practices for child-serving organizations, empowering localized efforts, and more.

Why be part of the Face It Movement?

- Listed as a community partner committed to preventing and ending child abuse in Kentucky
- Access to supports to host Positive Parenting events in your community
- Technical assistance and collaboration opportunities with a network of local and statewide child abuse prevention experts
- Promotion of your community events and programming
- Access to free resources, materials, and trainings with CEUs

To learn more about becoming a Face It partner, contact info@faceitabuse.org.

Visit faceitmovement.org to learn more and get involved.